Florida Department of Health in Bay County is Recognizing National WIC Breastfeeding Week

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Panama City, FL— The Florida Department of Health in Bay County (DOH-Bay) in collaboration with Breastfeed Bay is recognizing <u>National WIC Breastfeeding Week</u> (August 1–7) at our Breastfeeding Celebration on Saturday, August 6th from 9:00 A.M. to 11:30 A.M. at DOH-Bay, 597 W 11th Street, Panama City. This week highlights the benefits that breastfeeding can bring to both the health and welfare of babies, as well as a wider push for maternal health, focusing on good nutrition, poverty reduction and food security.

The DOH-Bay Women, Infants, and Children (WIC) Program welcomes breastfeeding mothers and babies to join us for our Breastfeeding Celebration. Participants will be able to learn more about breastfeeding and discover community support services available to families. Join us for a morning of games, prizes and giveaways.

"Breastfeeding infants is beneficial to their early development and can significantly improve health outcomes for both mothers and infants", said Sandon S. Speedling, MHS, CPM, CPH, Administrator and Health Officer, Florida Department of Health in Bay County. "Supporting mom and encouraging breastfeeding in the first days of baby's life are essential steps."

For more information on enrollment and eligibility for the WIC Program at the Florida Department of Health in Bay County please call (850) 252-9579 for WIC appointments and (850) 747-5775 for breastfeeding assistance.

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The department, nationally accredited by the <u>Public Health Accreditation Board</u>, works to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts.

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